

*M Woodcock*

LORNE FEE  
PROPRIETOR  
Res. Westview

**U-Drive**

**TAXI**

PHONE

**222**

Powell River  
**TELEPHONE  
DIRECTORY**

*bw*



APRIL, 1944

*1944*

NORTH-WEST TELEPHONE COMPANY

**U-Drive**

J. DYKES  
PROPRIETOR

PHONE

**272**

**JACK'S  
TAXI**

# Muir's Hardware

— • —  
AGENTS FOR

Pabco Linoleum - Fawcett & Spencer Ranges  
DeForest Radios - Kelvinator Refrigeration  
Zenith Washers

---

*"If It's Hardware You Need Phone Us"*

---

PHONE 4291

Westview

We Deliver

## GORDON'S DEPARTMENT STORE

WESTVIEW — PHONE 203

FOR FINE FURNITURE

---

Simmons Bedding - Gurney Ranges - Kroehler Chesterfields  
Westinghouse Washers and Appliances  
Victor Radios - Frigidaires

## J. A. RANDALL PLUMBER

GENERAL REPAIRS A SPECIALTY

PIPE FITTING — FURNACE WORK — HEATING

WORK GUARANTEED — ESTIMATES GIVEN

WESTVIEW

PHONE 6052

# General Information

## TO REPORT TROUBLE

If you need assistance in dialing, or if you repeatedly fail to obtain a number, or in the event of any trouble on your line, dial "0". The operator will answer and assist you.

## TO CALL THE TELEPHONE COMPANY

If you wish to communicate with the Telephone Company relative to accounts, orders for service, moving telephones, etc., call the Agent by dialing "201."

## MOVING AND DISCONNECTING TELEPHONES

When a telephone is to be moved, at least ten days' notice is desired. When sufficient notice is given, the order will be completed on a specified date. If no particular date is specified, the order will be completed as promptly as possible.

Service will be promptly discontinued upon receipt of proper notice.

## EMPLOYEES' CREDENTIALS

All employees of the Telephone Company authorized to enter buildings for the purpose of making collections, or installing, repairing, or removing instruments or wires, etc., are provided with a badge, and the public is warned that parties desiring to enter premises for telephonic purposes should exhibit their badge upon request or be refused entrance.

## HOW TO USE THE TELEPHONE

If you are not sure of the number, look in the directory. If the number is not in the directory, call the Operator by dialing "0" and ask for the number.

Let us assume that the number you are calling is 1234.

Remove the receiver, and keep it off while dialing.

Listen for the dial tone, which is a steady humming sound. Do not dial until you hear this sound.

Place your finger in the dial opening over the figure "1."

Turn the dial clockwise until your finger strikes the finger stop.

Remove your finger and allow the dial to turn back. Do not touch the dial while it is returning.

Proceed in the same way with the figures 2-3-4.

After you have dialed, if you hear an interrupted "burr-rr-ing" sound, the called telephone is being rung.

If you hear an intermittent "buzz-buzz-buzz" sound, the called telephone is busy, and you should hang up and dial again later.

If you make a mistake in dialing, hang up for a few seconds and begin again.

After making a telephone call, replace the receiver for a few seconds before attempting to make another call.

## EMERGENCY CALLS

To place emergency calls, dial the emergency numbers shown on Page 7. But if circumstances make this impossible, dial "0" and the operator who answers will connect you.

If you cannot see the dial, remember that the dial opening for "0" (Operator) is immediately to the left of the finger stop. You can find the opening quickly by feeling for the finger stop first, and can then dial the operator.

## TO CALL ANOTHER PARTY ON YOUR LINE

If you are on a party line you can recognize the telephone number of the other party on your line by the fact that it commences with the same three figures as your own number. For example, if your number is "3456", the number of the other party on your line will commence with "345".

To call a party on your own line do not dial the directory number, but instead dial "9", followed by the last figure of your number, and the last figure of the number you wish to call. Then hang up your receiver, and the bell on your telephone as well as the bell on the telephone of the party you are calling will ring intermittently until your call is answered. When your bell stops ringing, it indicates that the party called has answered. Remove the receiver and proceed with your conversation.

For example, if your number is "4366" and you want to talk to "4367," dial "9," then the last figure of your number—"6"—and the last figure of the number you want to call—"7."

If your bell does not stop ringing after a reasonable period, it indicates that there is no one to answer at the called telephone. Remove your receiver for a few seconds and then replace it. This will stop your bell from ringing and disconnect you from the called telephone.

# Long-Distance Telephone Calls

There are two major classes of long-distance telephone calls:

**1. STATION-TO-STATION CALLS.** You call a particular telephone but not a particular person, and you pay if someone answers at that telephone, no matter who it is. Reduced rates apply from 6 p.m. to 4:30 a.m. on weekdays and all day on Sundays.

**2. PERSON-TO-PERSON CALLS.** You call a particular person and pay if you talk to him. If the desired person cannot be reached, a nominal report charge is made in some instances, as explained under "Report Charge" below. Reduced rates apply from 6 p.m. to 4:30 a.m. on weekdays and all day on Sundays.

Under the general classification of person-to-person calls, two special types of service are also offered to meet certain requirements:

(a) **APPOINTMENT CALLS.** At your request, "Long Distance" will arrange with the called party for you to talk with him at a specified time. For this type of call there is no additional charge above the regular person-to-person rates.

(b) **MESSENGER CALLS.** When necessary, a messenger at the distant point will be sent to call the desired person to the telephone. The actual cost of the messenger is additional to the person-to-person rate and is charged irrespective of the conversation being held.

## REPORT CHARGE

A nominal charge known as a Report Charge may be made under certain conditions, such as on uncompleted person-to-person, appointment, messenger and collect calls if the called telephone is reached but communication is not established for reasons beyond the control of the Telephone Company.

## TIME OF DAY

The time of day when conversation actually starts, determined in accordance with the time system in use at the point where the call originates, decides whether day or night rates apply. This rule applies irrespective of whether the call is sent paid or collect. In cases where a message begins in one rate period and ends in another, the rate in effect at the time conversation starts applies to the entire conversation.

## RATES

For both station-to-station and person-to-person calls, there is a day rate from 4:30 a.m. to 6 p.m. and a night rate from 6 p.m. to 4:30 a.m. The night rate is lower than the day rate. On Sundays the night rate is in effect all day.

Rates for calls to some points are listed on the next page. For further rates, call the operator.

## TO PLACE A LONG-DISTANCE CALL

When you wish to place a long-distance call, dial "0", and give the details of your call to the operator who answers.

## PLACING A PERSON-TO-PERSON CALL

If you are placing a person-to-person call, give the name and the telephone number of the party you are calling, also the name of the community in which he is to be found, and then give your own name and the number of the telephone from which you are calling. For example:

"I want Mr. W. R. Brown, Marine-9559, Vancouver. This is A. E. Jones, 123."

If you do not know the telephone number of the party you are calling, give his street address.

## PLACING A STATION-TO-STATION CALL

If you are placing a station-to-station call, give the number of the telephone you are calling and the community in which it is, and then give your own name and the number of the telephone from which you are calling. For example:

"I want Marine-9559, Vancouver. This is A. E. Jones, 123."

If you do not know the number of the telephone you are calling, give the operator what information you can. For example:

"I want anyone at W. R. Brown's telephone, 789 Granville Street, Vancouver. This is A. E. Jones, 123."

## HOW TO REVERSE THE CHARGE

Upon request of the calling party, the charges on a call will be collected at the called telephone, provided that such charges are accepted by the called telephone. Request to have the charges collected in this way should be made at the time the call is given to the long-distance operator. Simply say: "Please reverse the charge." On a station-to-station call for which the initial rate is less than 25 cents, the charge is slightly higher if it is reversed.

## REQUEST FOR CHARGES

When notification of the amount of the charge on a call is desired, it will save time to advise the long-distance operator at the time the call is placed. When such information is not requested until the completion of the conversation, unavoidable delay results while the operator obtains the rate and computes the charges.

## REQUEST FOR REPORT ON THE PROGRESS OF A CALL

If it becomes necessary to ask for a report on the progress of a call, be careful to avoid giving "Long Distance" the impression that you are placing a new call. When the long-distance operator answers, ask for a report, mentioning the name of the called place and then your name and telephone number. Say, for example: "Please report on my call to W. R. Brown, Marine-9559, Vancouver. This is A. E. Jones, 123."

## GIVE CALLED NUMBER WHEN POSSIBLE

Faster service will be obtained if you give "Long Distance" the telephone number of the party you are calling.

# Long-Distance Telephone Rates

FOR RATES TO OTHER POINTS, CALL THE OPERATOR

All rates shown are for a three-minute initial period.

## POINTS IN BRITISH COLUMBIA AND ALBERTA

POWELL RIVER TO	STATION-TO-STATION		PERSON-TO-PERSON	
	Day (Exc. Sunday)	Night and Sunday	Day (Exc. Sunday)	Night and Sunday
	4.30 a.m. to 6.00 p.m.	6.00 p.m. to 4.30 a.m. weekdays. All day Sunday.	4.30 a.m. to 6.00 p.m.	6.00 p.m. to 4.30 a.m. weekdays. All day Sunday.
Abbotsford.....	\$1.20	\$ .60	\$1.50	\$1.05
Blubber Bay.....	.10	.10	.15	.15
Bridge River Mines.....	1.10	.55	1.40	1.00
Britannia Beach.....	.85	.45	1.05	.75
Calgary.....	3.00	1.50	3.75	2.65
Campbell River.....	.30	.25	.40	.40
Chemainus.....	.60	.30	.80	.60
Chilliwack.....	1.30	.65	1.65	1.15
Comox.....	.20	.20	.30	.30
Courtenay.....	.20	.20	.30	.30
Cranbrook.....	2.70	1.30	3.25	2.30
Cumberland.....	.25	.25	.35	.35
Duncan.....	.70	.35	.90	.65
Edmonton.....	3.30	1.65	4.00	2.80
Kamloops.....	1.75	.90	2.20	1.55
Kelowna.....	1.95	1.00	2.45	1.70
Ladysmith.....	.55	.30	.75	.60
Mission.....	1.15	.60	1.45	1.00
Nanaimo.....	.50	.25	.70	.55
Nelson.....	2.45	1.20	3.00	2.10
New Westminster.....	1.00	.50	1.25	.90
Parksville.....	.35	.25	.50	.50
Port Alberni.....	.40	.25	.55	.50
Princeton.....	1.65	.85	2.05	1.45
Qualicum Beach.....	.35	.25	.50	.50
Trail.....	2.40	1.20	3.00	2.10
Vancouver.....	.90	.45	1.15	.80
Vananda.....	.10	.10	.15	.15
Victoria.....	.85	.45	1.05	.75
Woodfibre.....	.85	.45	1.05	.75

## MID-WESTERN AND EASTERN POINTS IN CANADA AND UNITED STATES

POWELL RIVER TO	STATION-TO-STATION		PERSON-TO-PERSON	
	Day (Exc. Sunday)	Night and Sunday	Day (Exc. Sunday)	Night and Sunday
	4.30 a.m. to 6.00 p.m.	6.00 p.m. to 4.30 a.m. weekdays. All day Sunday.	4.30 a.m. to 6.00 p.m.	6.00 p.m. to 4.30 a.m. weekdays. All day Sunday.
Chicago.....	4.30	2.90	5.50	4.20
Montreal.....	6.00	3.50	8.00	5.50
New York.....	4.80	3.40	6.00	4.70
Ottawa.....	5.75	3.50	7.75	5.25
Toronto.....	5.75	3.50	7.75	5.25
Winnipeg.....	3.50	2.00	4.50	3.00

## POINTS IN WASHINGTON, OREGON AND CALIFORNIA

POWELL RIVER TO	STATION-TO-STATION		PERSON-TO-PERSON	
	Day (Exc. Sunday)	Night and Sunday	Day (Exc. Sunday)	Night and Sunday
	4.30 a.m. to 6.00 p.m.	6.00 p.m. to 4.30 a.m. weekdays. All day Sunday	4.30 a.m. to 6.00 p.m.	6.00 p.m. to 4.30 a.m. weekdays. All day Sunday.
Bellingham.....	1.00	.60	1.30	1.00
Los Angeles.....	3.10	2.00	4.05	3.05
Portland.....	1.65	.95	2.15	1.55
San Francisco.....	2.60	1.70	3.40	2.60
Seattle.....	1.35	.75	1.75	1.25
Spokane.....	1.70	1.00	2.20	1.60
Tacoma.....	1.40	.80	1.85	1.35

All rates are subject to any prevailing exchange premium and to any tax on telephone calls. The hours of long-distance service to any exchange are limited to the hours at which local service is given at that exchange.

# GENERAL REGULATIONS

## GENERAL

Telephone service is furnished subject to the following general regulations which shall apply in addition to the specific regulations contained in the tariff applicable to the type of service involved.

These regulations shall apply to all contracts for telephone service and to all services rendered under such contracts, and cannot be varied or waived by any canvasser or other person.

## ESTABLISHMENT AND FURNISHING OF SERVICE

### APPLICATION

Application for telephone service shall be made on the Company's standard forms which become contracts upon the establishment of the service. All the regulations contained in the tariff shall be part of such contracts for service and all facilities and service rendered thereunder are subject to the Company's tariff, rules and regulations as on file at the Company's business office. Requests from subscribers for additional service or equipment shall be made in writing. Upon approval or installation thereof, such service or equipment is deemed to be covered by the original contract, except that such item of additional service or equipment so installed is subject to the appropriate minimum contract term in accordance with the Company's regulations governing initial contract periods, and to the tariff charges. Any change in the Company's rates shall effect the alteration of all contracts so as to render such contracts in conformity therewith, and such alteration shall take effect without notice. The subscriber shall not assign his contract with the Company nor any rights thereunder.

### ADVANCE PAYMENTS

At the time of application for service, the applicant will be required to pay the proper service connection charges, together with an advance payment equal to one month's charges for exchange service, equipment, mileage, listings, etc.

Notwithstanding the preceding paragraph, and in addition to the advance payment therein provided, an applicant or subscriber, whose credit standing is not established to the Company's satisfaction, may be required to make a further advance payment of an amount which the Company considers sufficient to cover not more than six months' charges for exchange service, toll service, equipment, mileage, listings, and all other services and charges for which the Company is entitled to receive payment. Charges for service rendered are applied against such advance payment. If, in the opinion of the Company, the subscriber's net credit balance is at any time insufficient to cover the estimated service charges referred to, the Company may require a further advance payment or suspend and terminate service in accordance with the regulations contained in the tariff.

### INSTALLATION OF WIRING

Except where otherwise provided in the Company's tariffs or by special agreement, all work of installation of wiring and equipment on the applicant's premises is done by the Company, and the Company attaches its instruments, equipment or lines only to wiring installed by its own employees.

### TELEPHONE NUMBERS

The subscriber shall have no property right in the telephone number assigned to him or any right to continuance of service through any particular central office, and the Company may change the telephone number or central office prefix, or both, at its own discretion.

### ALTERATIONS

The subscriber shall be required to notify the Company promptly in writing whenever alterations or new construction on premises occupied by him necessitate changes in the Company's wiring or equipment. The Company's regular charges apply to such changes.

## PAYMENT FOR SERVICE

Charges for telephone service, equipment and facilities shall be rendered monthly and are due on the date specified by the Company. Charges due in connection with toll, messenger or coin-box service shall be payable monthly or upon request. Advance payments, construction, installation and service connection charges shall be payable in accordance with the regulations here or elsewhere contained in the Company's tariffs.

In all accounts excepting for net rate contracts, the sum of one dollar will be added to the monthly charge, but such sum shall be rebated by the Company provided the account is paid on or before the due date.

If for any reason charges are not paid by the due date, but are paid within one month of the date of issue of the account, the one dollar added to the monthly charge shall be rebated provided the subscriber pays the charge for an additional month's exchange service in advance.

Notwithstanding anything contained in these General Regulations, the Company may render an interim account at any time after the establishment of telephone service with a subscriber for any charges that have accrued, and may demand payment within a period of not less than three days, and failing compliance with such demand for payment, the provisions herein contained relating to "Violation of Company Regulations" shall apply.

All charges incurred by the subscriber are payable at the Company's business offices or at any agencies duly authorized to receive such payments.

Failure to receive a bill showing the amount owed by the subscriber to the Company shall not relieve the subscriber from the responsibility of making prompt payment of such amount to the Company.

The subscriber shall be liable to the Company for all tolls and charges for all calls originating on his telephone regardless of who may originate such calls, and also for all calls received at his telephone the charges for which are accepted by any person receiving such calls regardless of who may accept such charges. The Company, however, reserves the right to collect such charges from the person placing the call or who may otherwise be responsible for the charges incurred.

Messengers may be used, if available, at the request of the person placing a toll call, in trying to locate the called person where he cannot be reached by telephone, provided the calling person agrees to pay the cost of such service.

If objection in writing is not received by the Company within thirty days after a statement of account is rendered, such statement shall be deemed to be correct and binding upon the subscriber.

## MAINTENANCE AND REPAIRS

All ordinary expense of maintenance and repairs unless otherwise specified in the subscriber's application or in the Company's tariffs, is borne by the Company. Upon termination of service any equipment furnished by the Company shall be required to be in good condition, reasonable wear and tear excepted. In the case of damage to or destruction of any such equipment, not due to ordinary wear and tear, the subscriber, on demand, shall pay to the Company the cost of replacing the equipment or of restoring it to its original condition. The subscriber shall not rearrange, disconnect or remove, or permit others to rearrange, disconnect or remove, or otherwise interfere with any apparatus or wiring installed by the Company, except with the written consent of the Company.

The Company reserves the right to enter into agreements with railroad companies or other parties whereby they may be required to install and maintain telephones and telephone apparatus furnished by the Company, when such telephones and apparatus are located on the railroad premises or in other places involving unusual hazards, or when it is convenient to both parties to do so.

## EXCHANGE AND MILEAGE AREAS

The Company may, at any time, change or modify exchange area boundaries or radii beyond which mileage charges apply. Subscribers affected by such changes may, at their option, terminate their contracts for telephone service forthwith upon paying all charges due up to the date of termination. Where, however, the subscriber elects to retain the service, it is furnished only in conformity with the new conditions, rates and regulations prescribed in the Company's tariffs.

## VIOLATION OF COMPANY REGULATIONS

In the event of default on the part of the subscriber in making payment of any sum due the Company, including connecting companies' charges, or in complying with the rules and regulations of the Company which govern the services rendered, the Company may, without notice, suspend the services which it furnishes under any or all service contracts with the subscriber without terminating such service contracts, until all sums due have been paid and all violations have ceased or been remedied; or may terminate any or all service contracts with the subscriber either without or following suspension of service. Such action by the Company shall not affect the subscriber's liability for the payment of all charges owing to the Company.

## EMERGENCY SERVICE

In exchanges where continuous service is not provided, a charge of 25c per call for emergency service between the hours of 10.00 p.m. and 7.00 a.m. may be made.

## INITIAL CONTRACT PERIODS

### GENERAL

The initial contract period for all services and facilities furnished by the Company shall be one month, except as stated hereinafter and as may be specifically provided in other sections of the tariff.

### PRIVATE BRANCH EXCHANGE SYSTEMS

The initial contract period for manual cordless, dial cordless and manual cord non-multiple private branch exchange systems, excluding trunks and stations, shall be one year.

The initial contract period for manual cord multiple and dial cord non-multiple and multiple private branch exchange systems other than hotel systems, excluding trunks and stations, shall be from three to five years at the discretion of the Company. When additional switchboard positions are installed in connection with multiple private branch exchanges or when additional equipment, such as switches, switch frames or power apparatus, which entail large installation costs, are installed in connection with dial private branch exchanges, such additional equipment is installed subject to an initial contract period of from three to five years.

The initial contract period for hotel private branch exchanges shall be determined by the Company in each case, having regard to the equipment provided.

### SPECIAL NON-STANDARD EQUIPMENT

An initial contract period of longer than one month may be required when special non-standard equipment and special assemblies of equipment are furnished or when equipment is specially installed for a subscriber.

### DIRECTORY LISTINGS AND JOINT USER SERVICE

The initial contract period for directory listings and joint user service, where the listing actually appears in the directory, shall be the directory period.

## USE OF SERVICE AND FACILITIES

### OWNERSHIP AND USE OF EQUIPMENT

Equipment and wiring on the subscriber's premises, furnished by the Company, shall remain the property of the Company. The agents and employees of the Company shall have the right to enter the subscriber's premises at any reasonable hour for the purpose of installing, inspecting, repairing or removing such equipment and wiring, or for the purpose of making collections from coin-boxes. Such equipment shall not be used for performing any part of the work of transmitting, delivering or collecting any telephone message where any toll or consideration has been or is to be paid to any party other than the Company, without the written consent of the Company.

### USE OF SUBSCRIBER SERVICE

Subscriber telephone service, as distinguished from public, semi-public and hotel telephone service, shall be furnished only for communications as follows:

In the case of business service, by the subscriber, the agents and representatives of the subscriber and permanent guests or tenants residing in a club or lodging house.

In the case of residence service, by the subscriber and members of his domestic establishment.

The use of the service may, with the Company's permission, be extended to joint users and to persons temporarily subleasing the subscriber's residential premises.

At locations where, in accordance with the Company's definitions of business and residence service, business rates should apply but residence rates are being charged, the Company may thenceforth charge the business rate applicable without the execution of a new application, upon notice given to the subscriber to that effect.

The Company may refuse to furnish subscriber service on premises of a public or semi-public character when the telephone instrument is or would be located so that the public might make use of the service.

The use of the Company's service for annoying other persons or impersonating any individual, and the use of offensive language while using or conversing over the Company's facilities shall not be permitted. The Company may terminate the service of any subscriber who commits any breach of this regulation or who permits any person to use the telephone or service furnished such subscriber contrary to this regulation.

### USE OF PARTY-LINE SERVICE

The Company may limit conversations on party lines to five minutes when longer conversations interfere with the use of the service by other subscribers on the same line.

It is a condition of party-line service that the subscriber shall not keep the receiver removed from the instrument when another subscriber to the said party-line service is using the same.

When the use of the service by any party-line subscriber is sufficiently great to prevent a fair and proportionate use by other subscribers on the line, or where a subscriber commits a violation of the condition above mentioned, the Company may require the subscriber to contract for another grade of service or terminate the service of such subscriber.

### NON-APPROVED DEVICES

The subscriber shall not use or permit to be used any electrical or mechanical apparatus or device in connection with the equipment or facilities furnished by the Company without the written consent of the Company, or permit the attachment of advertising devices thereto. If any apparatus or devices of any kind other than those furnished or approved by the Company are attached to or connected with any part of the Company's property, the Company may remove such apparatus or devices or terminate the service.

## TELEPHONE DIRECTORIES

### OWNERSHIP AND USE

The Company shall be under no obligation to issue directories, but if the Company does issue to its subscribers telephone directories containing the listings of subscribers within a specified area, such directories shall remain the property of the Company and, if requested, shall be surrendered to the Company upon termination of service or upon issuance of new directories in as good condition as when received, reasonable wear and tear excepted. Directories furnished by the Company are not to be defaced in any way and no labels or stamps are to be affixed thereto, nor any changes made therein not authorized by the Company. No binder, holder or auxiliary cover, except as may be supplied by the Company, is to be used in connection with any directory furnished by the Company.

The contents of telephone directories shall not be published or reproduced in any form whatsoever, without the consent of the Company.

In the case of any breach of these conditions, the Company may resume possession of the directory.

### DISTRIBUTION

Directories shall be furnished to subscribers without charge in such numbers as the Company may consider necessary for the efficient use of the service. The Company may make a charge for directories furnished to subscribers in excess of reasonable requirements or in replacement of directories lost, destroyed or mutilated by subscribers.

### TERMINATION OF SERVICE

Service may be terminated prior to the expiration of the initial contract period upon ten days' notice in writing being given to the Company, and upon payment of the termination charges stated below in addition to all charges due for service which has been furnished.

In the case of service for which the initial contract period is one month, the charges due for the balance of the month shall be paid.

In cases of paid directory listings and joint user service, where the listing has appeared in the directory, the charges due to the end of the directory period shall be paid, except that under the following conditions the termination charges shall be the charges due to the time notice of cancellation is received by the Company, subject to a minimum charge equal to the charge for one month:

When the contract for the main service is terminated.

When the listed party or joint user becomes a subscriber to exchange service.

When the listed party or joint user moves to another location, and becomes a listed party or joint user at that location.

In the case of private branch exchange service for which the initial contract period for service is one year or more, the termination charge shall be the charges due for the balance of the contract period.

In the case of special equipment and facilities for which the initial contract period for service is in excess of one month, the termination charge shall be the charges due for the balance of the contract period.

Service may be terminated prior to the expiration of the initial contract period on payment of all charges due for service which has been furnished under the following conditions:

In the case of condemnation, destruction or damage of property by fire or other causes beyond the control of the subscriber, necessitating abandonment of the premises, effective from the date that the Company shall be advised thereof.

In the case of death of the subscriber, death of a listed party in connection with the charges for the related paid directory listing, or death of a joint user in connection with service and facilities furnished for the joint user only, effective from the date the Company shall be advised thereof.

In the case of services for which the initial contract period is one month, where the subscriber's service is superseded by another service on the same or different premises, effective from the date of the termination of the old service, except that termination charges shall apply to service and facilities not retained.

When there is a transfer of service by which facilities of the discontinuing subscriber are contracted for by a new subscriber at the same location, effective from the date of termination of the original service, except that termination charges shall apply to service and facilities not retained by the new subscriber.

Service may be terminated by either party after the expiration of the initial contract period upon receipt of ten days' notice in writing and upon payment of all charges due for service furnished.

## OBLIGATION AND LIABILITY OF THE COMPANY

### SERVICE INTERRUPTIONS

The Company does not obligate itself to transmit messages but offers the use of its facilities for communication between parties within an exchange area or between exchange areas, each of whom is present at a telephone, or from such parties to the toll switchboard or switchboards. The Company will assume no responsibility, in the event of messages being transmitted by its employees orally, by telephone or by messengers.

The Company does not guarantee uninterrupted working of its lines and equipment and shall not be liable for any loss or damage that may occur in the event that service is interrupted by any cause whatsoever.

### DIRECTORY LISTINGS

In any directory which the Company may issue, it shall only be required to list a subscriber's telephone under the subscriber's own name, and if, at the request of a subscriber, it inserts any additional name or advertisement in its directories or elsewhere, the Company shall have the right at any time, and from time to time, to alter such additional name or advertisement to the name of the subscriber, notwithstanding anything contained in any contract with the Company.

The Company shall not be liable for damages arising from errors in or omissions of free directory listings, and in the case of paid directory listings its liability shall be limited to making a refund or cancellation of the charges computed at the monthly rate charged for each such listing for the period during which the error or omission continues.

No liability shall attach to the Company by reason of the continuation of the subscriber's directory listings after the termination of the subscriber's contract.

In accepting listings the Company shall not be responsible for the results of their publication in its directories, nor shall it be a party to controversies arising between subscribers or others as a result of listings published in its directories.

### USE OF OTHER COMPANIES' LINES

When the facilities of other telephone companies are used in establishing connections to points not reached by the Company's lines the Company shall not be liable for any act or omission of any other company.

### DEFACEMENT OF PREMISES

The Company shall not be liable for any defacement or damage to the subscriber's premises resulting from the existence of the Company's equipment and wiring on such premises or by the installation, maintenance, or removal thereof. In cases where the subscriber is not the owner of such premises, the subscriber shall indemnify and save the Company harmless from all such liability.

# POWELL RIVER TELEPHONE DIRECTORY

APRIL, 1944

Miss Margaret Forrest, Agent

Office: 161 Walnut Crescent

## EMERGENCY CALLS

Fire Hall, Powell River.....	221	Hospital.....	275
Fire Hall, Cranberry Lake.....	232	Provincial Police.....	251
Fire Hall, Westview.....	6771		

### A

ARP Headquarters 2nd St.....	8551
Adams L G r 191 Cedar Ave.....	8621
<b>ADELE BEAUTY SHOPPE</b> 1st St.....	6881
Adey George r Westview.....	6036
Alaska Pine Co Ltd Haslam Lake.....	5861
Allan A L r 951 Maple Ave.....	7856
Allan S C r Westview.....	7477
Allen R E r 1131 Ocean View Ave.....	7466
Allman A H r Shingle Mill.....	3177
Allsopp R T r 991 Ocean View Ave.....	6721
Alsgard A H r Cranberry Lake.....	4576
Alsgard Martin A r Westview.....	7197
Alton W J r 390 Maple Ave.....	3632
Andersen Eric r 781 Maple Ave.....	3781
Andersen Jacob r Wildwood.....	5061
Andersen Jane S Mrs r 930 Maple Ave.....	7751
Anderson Edith C S Mrs r Westview.....	3087
Anderson H E r Westview.....	6108
<b>ANDERSON H J</b> poultry Wildwood.....	7083
Anderson James L r Westview.....	7190
Anderson Nels G r Cranberry Lake.....	7747
Anderson T T r Westview.....	4883
Andrews I H r 400 Ocean View Ave.....	4651
<b>ANNE'S BEAUTY SHOPPE</b> Westview.....	7193
Appleby Arthur r 451 Maple Ave.....	4786
Aquilin Edgar r 851 Maple Ave.....	3052
Armour A r 940 Ocean View Ave.....	6761
Arneson H r Westview.....	5086
Art's Barber Shop 1st St.....	8611
Atkinson M E Mrs r Westview.....	7392
Aubin F V r 1020 Maple Ave.....	8411
<b>AVENUE BAKERY</b> Riverside.....	7141
Avenue Club Ltd 2nd St.....	5361
Avenue Lodge Ocean View Ave.....	5211
<b>AVENUE STORE</b> 2nd St.....	211
Avon H S r Westview.....	4792

### B

Bagley J M r Westview.....	7721
Bailey W G Mrs r 411-3rd St.....	3936
Baker R A r 700 Ocean View Ave.....	283
Baker R T r Edgehill.....	6417
Baldwin B E r 870 Maple Ave.....	3501

Baldwin J J r Cranberry Lake.....	4437
Banham J A Mrs r 110 Poplar Ave.....	8481
Banham Jack R r Wildwood.....	5101
Bank of Montreal 2nd St.....	3721
Barnes John R r Westview.....	4896
Barrass Fred r Westview.....	3566
Barrett Jack r Westview.....	3087
Batterham W r 281 Poplar Ave.....	5721
Baxter George r Cranberry Lake.....	7741
Baxter L G r Cranberry Lake.....	4861
<b>BAYER'S PURITY STORE</b> Westview.....	209
Baynton C J r Westview.....	6102
Beacham O E r 160 Poplar Ave.....	8066
Beattie George r Wildwood.....	5108
Beaufort Carbonated Beverages Westview.....	4553
Beck W r 1070 Maple Ave.....	6591
Beecroft C H r Westview.....	5893
Beecroft Ross r Westview.....	4062
<b>BELL BROS GENERAL STORE</b> Wildwood.....	4361
Bergot R r Edgehill.....	7585
Bergunder John r 17 Riverside.....	6982
Bernier Edward T r Cranberry Lake.....	8371
Bertram E H r 721 Maple Ave.....	6841
Biasutti J r 37 Riverside.....	5506
Biles B J r 120 Poplar Ave.....	8486
Billett Victor r 1050 Ocean View Ave.....	5591
Bird C H r Wildwood.....	5652
Birt B Sr r 950 Ocean View Ave.....	6791
Birt B W r 1010 Maple Ave.....	7361
Birt N H r 1091 Maple Ave.....	3241
Black A E r Westview.....	8037
<b>BLACK ERNEST</b> druggist Westview.....	4721
Black Gordon T r Edgehill.....	6416
Black H M r 211 Poplar Ave.....	5041
Black Ross M r 650 Ocean View Ave.....	8421
Black Wm r 1180 Walnut Ave.....	3671
Blacklock Wm r Cranberry Lake.....	6656
Blanchard S R r Westview.....	8272
Bledsoe R C r 750 Ocean View Ave.....	3091
Borden V R r Cranberry Lake.....	6137
Bosa A o Cranberry Lake.....	4561
Boserup H r Cranberry Lake.....	7007
Bosvik Jorgen r 281 Oak Ave.....	5202
Boyce M H Mrs r Westview.....	8018
Brend F r Westview.....	3808

PHONE Westview  <b>203</b>	<b>GORDON'S FURNITURE</b> NEW AND USED FURNITURE  <b>EASY TERMS</b>	PHONE Westview  <b>203</b>
-------------------------------------	--	-------------------------------------



# CRANBERRY CLEANERS

TRIPLEX ODOURLESS DRY CLEANING

24-HOUR SERVICE

— WE Call and Deliver Promptly —

WESTVIEW

PHONE 7571

**CRANBERRY BEAUTY SALON**

Cranberry Lake..8601

**CRANBERRY CLEANERS** Westview....7571

**CRANBERRY HARDWARE**

Cranberry Lake.. 259

Cranberry Lake Fire Department

Cranberry Lake.. 232

**CRANBERRY MOTORS LTD**

Cranberry Lake..4331

Cranberry Waterworks District

Cranberry Lake..3231

Cratchley W J r 810 Ocean View Ave...4631

Crawford A B r Wildwood.....5517

Cross V r Westview.....6691

Crossley J r Cranberry Lake.....4961

Cruchley J r Westview.....7458

Culos A r Cranberry Lake.....6892

Currie Jas r Cranberry Lake.....4931

Customs Office 2nd St.....4171

Donkersley W R r Cranberry Lake.....4356

Donnenworth L W r 161 Cedar Ave.....3831

**DORAN'S FURNITURE STORE**

Westview.. 230

Doran Harold J r Westview..... 230

Dore J R r Westview.....6427

Dorman Harley r 1041 Maple Ave.....5596

Dorn Albert r 1000 Maple Ave.....8416

Dorval J r Westview.....7396

Drayton S T r Westview.....5026

Dunbrack Thos r Walnut Ave.....4152

Dunlop A r 271 Oak Ave.....3901

Dunlop James r 20 Riverside.....7161

Dunlop John r 1160 Walnut Ave.....3031

Dunn Arthur C r Westview.....5886

Dunn J A r 1080 Ocean View Ave.....4946

Dwight Hall Walnut Cres.....5221

Dykes J A Shingle Mill..... 272

**D**

Dallos J P r Westview.....7476

Daly E M r Cranberry Lake.....7483

Daly R W r Cranberry Lake.....7481

Dalzell C R r 151 Oak Ave.....4522

Daubner H A r Wildwood.....5107

Davenport A F r 260 Maple Ave.....5301

Davidson R H r 941 Ocean View Ave...4037

Davies J r Westview.....4976

Davies Stanley A r 160 Ocean View Ave.5051

Davis M Mrs o 300 Maple Ave..... 244

Davis W J Mrs r 180 Poplar Ave.....4916

Dealti J r Wildwood.....5651

DeGroot W r Wildwood.....5091

Dennis Fred r 151 Cedar Ave.....6831

**DEPARTMENT STORES 2nd & Walnut**

Cres—See Powell Stores Limited..... 211

Devaney W H r Westview.....8278

Devaud Alphonse r Westview.....4076

Devito J r Wildwood.....5658

Devlin Andrew G r 820 Ocean View Ave.4751

Devlin James r Edgehill.....3025

Diana A Mrs r Cranberry Lake.....7803

Dice Sam r 861 Maple Ave.....3591

Dick's Drygoods Cranberry Lake.....4433

Dicker Geo r 231 Poplar Ave.....7076

Dingwell E A r Westview.....4972

Dini E Mrs r Cranberry Lake.....7896

Dittloff E B r Wildwood.....6223

Dolan T J r Westview..... 286

Danigan H E r Westview.....8101

Donkersley H D r Westview.....8120

Donkersley J A r Westview.....8010

Donkersley L S r Westview.....6616

Donkersley W r Westview.....3895

**E**

Edberg M H r 1090 Ocean View Ave...6142

Egan Mary Mrs r Westview.....3702

Ellerby J W r Westview.....6031

Ellsworth J J r Wildwood.....6856

Elly J r Wildwood.....5656

Erickson Fred r Wildwood.....4587

Evans D A r 340 Ocean View Ave..... 249

Evans R r 1081 Maple Ave.....6566

Evans S J r Edgehill.....7580

**EVELYN & EMMS** drygoods Westview...8211

**F**

**FAIRWAY FOOD MARKET** Westview...7181

Farley A F Mrs r Cranberry Lake.....3201

Farley Pat r 960 Maple Ave.....6531

Farnden A S r 131 Ocean View Ave.....6911

Farnden W H r 141 Ocean View Ave...8196

**FAT'S JOHN TAXI** Elm Ave.....3451

Faulkner W S r Westview.....4987

Fee Lorne r Westview..... 222

Fidler B Mrs r Westview.....8168

**FIFTH AVE DRESS SHOP** Westview...6711

**FIRE HALL** (Powell River fire calls only). 221

**FLETCHER J** clothing Westview.....8111

Fletcher J r Westview.....3567

Fletcher R F r 840 Ocean View Ave...3306

Flett J F r 1110 Walnut Ave..... 282

Fleury H r Westview.....3083

Florence A H r 641 Maple Ave.....4851

Flynn Thomas r Walnut Ave.....5781

Foot Robert F r Westview.....4978

Ford Frederick L r 434 Willow Ave...5291

Ford Harold r Westview.....4065

Ford James r Cranberry Lake.....6391

# AVENUE BAKERY

Makers of

**BETTER BREAD, CAKES and PASTRIES**

DAILY DELIVERY, POWELL RIVER, WESTVIEW and CRANBERRY

RIVERSIDE

PHONE 7141

# Fresh Raw Milk and Cream

— DELIVERED ANYWHERE DAILY —

**SWISS DAIRY**  
WESTVIEW

PHONE 4071

Ford James Jr r Cranberry Lake.....	3446	<b>GRAYLINE TRANSFER</b> Westview.....	6422
Forest Service Walnut Cres.....	3841	Green T W r Westview.....	4607
Formby Duncan r Cranberry Lake.....	7787	Greenfield E T r Westview.....	3608
Forrest R W r Westview.....	4971	Gribble N R r Westview.....	3081
Forslund B H r Wildwood.....	4586	Griffith W L r Westview.....	7631
Foster H H r 761 Maple Ave.....	7681	Grigg H R r 1st St.....	5561
Fox Ernest r Westview.....	7527	Gritten R r 911 Ocean View Ave.....	5902
Fraser D M Mrs r 170 Poplar Ave.....	8581	Groat Robt W r Westview.....	6465
Fraser J J r 751 Maple Ave.....	4482	Gunn W E r Cranberry Lake.....	6652
Fraser N C r 740 Maple Ave.....	3581	Gurney H W L r Cranberry Lake.....	6898
Frith H W r Westview.....	5027	Gwyther H W r 941 Maple Ave.....	3776

## G

Gaganoff J r Cranberry Lake.....	6586
Gahan J S r Westview.....	6617
Gahan W A r 221 Cedar Ave.....	8261
Gairns Bob r Cranberry Lake.....	5741
Gaitskell C D r 961 Ocean View Ave.....	3851
Galloway J D r Westview.....	3713
Gardiner D r 350-3rd St.....	7211
Gardiner W P r Cranberry Lake.....	6521
Gardner A G r 671 Maple Ave.....	4732
Gardner Dick r 141 Poplar Ave.....	5047
Garrett Chas G r Cranberry Lake.....	5746
Gaudet C r Cranberry Lake.....	5806
Gauthier Joe r Westview.....	4601
Gayton Warren W r Westview.....	6420
Gebbie J Mrs r Westview.....	4888
Gibson D M r Wildwood.....	5102
Gibson F G r Westview.....	7726
Gibson John r Wildwood.....	3651
Gilchrist J r Westview.....	4790
Gill Harry r Edgehill.....	6418
Goddard Geo H r Westview.....	5607
Goddard Rogers r Cranberry Lake.....	7046
Godfrey Chas r 441 Maple Ave.....	4846
Goffin R H r Shingle Mill.....	7791
Gold G A r 391 Maple Ave.....	6026
Gold John E r Westview.....	7393
Good S P r Westview.....	3718
Gordon A M r 1121 Ocean View Ave.....	3036
<b>GORDON'S DEPT STORE</b> Westview.....	203
Goudie D M r Westview.....	3561
Gouthro L P r 191 Oak Ave.....	8586
Government Agent Walnut Cres.....	4181
Government Telegraph Service 2nd St.....	5191
Government Wharf.....	254
Grafton W A r Shingle Mill.....	7081
Graham A Alex r Westview.....	6692
Graham Angus J r Westview.....	6251
Graham Clara Mrs r 951 Ocean View Ave.....	3496
Graham Wm Rev r 611 Maple Ave.....	4636
Graham William r Westview.....	6333
Grant J M r 400 Willow Ave.....	3011
Gray E G r Wildwood.....	6241

## H

Hagen H r Wildwood.....	6167
Haigh J r 151 Maple Ave.....	3542
Hainsworth R r Cranberry Lake.....	8096
Hall Grae J Miss r 1st St.....	8636
Halpin H L r Westview.....	8030
Hamerton E G r 430 Maple Ave.....	4706
Hamilton F J r 1071 Ocean View Ave.....	6431
Hamilton James r Westview.....	6100
Hammerton Jimmy r Cranberry Lake.....	4431
Hansen E A r Westview.....	6038
Hansen H L r Westview.....	6032
Hansen Nils r Westview.....	3562
Hanson J E r Wildwood.....	4585
Harding Aune Mrs r Westview.....	8356
Harper's Ltd Westview.....	3151
Harper Bert r Westview.....	4608
Harper J r Westview.....	3861
Harris G A r Westview.....	8017
Harris William r Edgehill.....	6413
Hart Thomas r Cranberry Lake.....	6527
Hartley J r Wildwood.....	4546
Hartley N C r 1011 Ocean View Ave.....	8561
Haslam Frank r Westview.....	4897
Haslam Walter r 308 Willow Ave.....	5941
Hassell E Mrs r Cranberry Lake.....	8361
Hatch Al r Westview.....	8126
Hatch Bob r Westview.....	8126
Hatch H G r Westview.....	4066
Hatch Henry B r Westview.....	8123
Hayes Russ Mrs r Westview.....	7475
<b>HAYES RUSS SERVICE STATION</b> Westview.....	3881
Heath M Mrs r 111 Poplar Ave.....	4527
Helland A r 111 Cedar Ave.....	7291
Hembroff H Mrs r Cranberry Lake.....	4286
Henderson Frances Miss r Wildwood.....	5461
Henderson School 2nd St.....	4191
Hennigar J r Edgehill.....	6412
Hennigar Marvin B r Westview.....	8275
Heward E r Westview.....	6346
Heward G H r Westview.....	3606
Hewett A D r Westview.....	3711

# MOTHER HUBBARD BAKERY

— ALL VARIETY BREADS —  
Fancy Cakes — Flakey Pastries

WESTVIEW, B.C.

YOU NEED THE BREAD  
WE KNEAD

PHONE 6642

# EVELYN & EMMS DRY GOODS AND SHOE STORE

LADIES' and CHILDREN'S READY-TO-WEAR — SILK LINGERIE,  
PENMAN'S HOSIERY, LADIES' and CHILDREN'S SHOES  
SISMAN'S SCAMPERS (Men's and Boys')

WESTVIEW

PHONE 8211

Hewitt W J r Westview.....	6336
Heyes W r 930 Ocean View Ave.....	7331
Hicks Eddie r 1000 Ocean View Ave.....	4671
Hicks Glen R r 101B Poplar Ave.....	8316
Higgins George A r 251 Oak Ave.....	5621
Higgins T J r Wildwood.....	3171
Hill J C r 900 Maple Ave.....	204
Hill W M r 710 Maple Ave.....	3587
Hillocks Geo r Westview.....	7192
Hindle E Mrs r Westview.....	6033
Hindmarch J G r Westview.....	5893
Hird L r 850 Maple Ave.....	3507
Hobson Thomas r Westview.....	3716
Hogue H T r 250 Poplar Ave.....	3352
Holmes K r 1060 Maple Ave.....	6201
Holmwood A W r Westview.....	6341
Hopkins Walter r 1040 Maple Ave.....	6596
Hopper C E r Edgehill.....	3027
<b>HOPPER E S</b> insurance 1st St.....	7691
Hopper E S r Westview.....	7691

**HOSPITAL** 1st St

Priv exchange connecting all depts... 275

Night calls—

1st &amp; 2nd Floors..... 8811

Maternity Floor..... 8821

Matron..... 277

**HOTEL RODMAY** 2nd St & Elm Ave

Priv exchange connecting all rooms... 226

**HUGHES E M** chiropractor Elm Ave... 7911

Hughes George P r 330-2nd St..... 6361

Hughes S B r Cranberry Lake..... 5981

Hughes Vernon r Westview..... 5892

Humphry A A r 811 Maple Ave..... 4011

Hunter J L Mrs r 380 Maple Ave..... 8431

Hunter P M r 630 Ocean View Ave..... 257

Hurren J W r Westview..... 6347

Husband L H r Westview..... 4606

Hutchison Wm r 211 Cedar Ave..... 5856

**I**

Ilott George W r Westview..... 5896

**IMPERIAL MOTORS** 1st St..... 7701

Imperial Oil Ltd Govt Wharf..... 6171

Ingram G r 280 Poplar Ave..... 3907

Innes Art J r 130 Maple Ave..... 6471

Innes James r 831 Maple Ave..... 3681

Irvine Geo r Westview..... 3076

Irvine R L r 1130 Walnut Ave..... 6516

Irving R B r Westview..... 8033

Irwin J E Mrs r 141 Cedar Ave..... 6836

**J**

Jack A W r Walnut Cres..... 5931

Jack P B r 881 Maple Ave..... 3766

**JACK'S TAXI** Elm Ave..... 272

Jackson S R r Westview..... 7636

Jacob J A Mrs r Cranberry Lake..... 6496

Jamieson J H r 620 Ocean View Ave..... 3911

Jamieson W r 1031 Ocean View Ave..... 292

Janson E r Westview..... 6348

Jeeves F L r 700 Maple Ave..... 7011

**JOE'S MEAT MARKET** Westview..... 6601

Johns G E r 371 Maple Ave..... 7092

Johnson C C r Cranberry Lake..... 6381

Johnson Dick r Westview..... 6618

Johnson Doug r 381 Maple Ave..... 7096

Johnson G E r 1194 Walnut Ave..... 4467

Johnson Jack r Wildwood..... 6221

Johnson Nels S r 261 Poplar Ave..... 7072

Johnson R S W r Cranberry Lake..... 8091

Johnson Ralph H Mrs r Westview..... 4815

Johnson Ted r Westview..... 8171

Johnston B A r 434 Maple Ave..... 4686

Johnston Colin C r 960 Ocean View Ave... 3042

Joncas F X r Wildwood..... 6371

**JONES BILL RADIO** Cranberry Lake... 6890

Jones Ellis L r Cranberry Lake..... 7482

Jones J Gordon r 454 Willow Ave..... 5571

Jones S P r 150 Poplar Ave..... 8242

Joyce Stephen L r Westview..... 7398

**K**

Keays John L r Westview..... 7397

Keech H G r Cranberry Lake..... 6701

Keith L A r Westview..... 6105

Kelley Spruce Ltd Waterfront..... 6191

Kelly C F r 1020 Ocean View Ave..... 3301

Kenmuir A B r 341-3rd St..... 4877

Kenmuir David r 1050 Maple Ave..... 7367

Kennedy A S r Westview..... 7521

Kent Alex r Westview..... 5602

Kent G H r Westview..... 5606

Kent H S r Westview..... 3705

King John W r Cranberry Lake..... 4867

**KIPP-TAYLOR DRUG STORE** 2nd St... 279

Kirkwood C W r 730 Maple Ave..... 4301

Knudsen A r Westview..... 7470

Kurpil Paul r Westview..... 3661

**L**

Laine R r 38 Riverside..... 7166

**LAKEVIEW LUMBER CO** Powell Lake... 7231

Lake View Auto Camp Cranberry Lake... 6871

Lane L R r 971 Ocean View Ave..... 7761

Langdale F r Westview..... 6699

Langham John W Jr r Westview..... 7110

Lapp C A r 1080 Maple Ave..... 4767

Larsen A r Westview..... 8351

SHELL  
GAS

## CRANBERRY MOTORS

SHELL  
GAS

GENERAL AUTOMOBILE REPAIRS

NASH &amp; WILLYS SALES &amp; SERVICE

FRED PARKER, PROP

PHONE 4331

Res. Phone 6707





# JOHN FAT'S TAXI

Phone **3451**

Pexton Maurice L r Cranberry Lake.....	3028
Pexton Walter r Cranberry Lake.....	6860
Phillips J H r Westview.....	7391
Pirie Evan S r 200 Oak Ave.....	8266
Pitton G M r Wildwood.....	5066
Pollock-Browne C Mrs r Westview.....	5882
Poole Herbert r 400 Maple Ave.....	3461
Potter Geo r 302-1st St.....	5406
Pound A C Rev r Westview.....	6332
Powell A T Lieut-Col r Westview.....	4892
Powell Charles r 201 Poplar Ave.....	6551
Powell F C r 830 Ocean View Ave.....	6796
Powell Lake Shingle Co Shingle Mill.....	3921

### POWELL RIVER COMPANY LIMITED

Resident Manager D A Evans.....	4111
Res Managers' Secy.....	4511
Accounting Dept.....	236
Directors' House 300 Ocean View Ave.....	4821
Electrical Dept.....	3331
Engineering Dept.....	5271
Garage 1st St & Poplar Ave.....	5351
Head Watchman.....	6301
Kingcome Navigation Co.....	5411
Order & Shipping Dept.....	5331
Purchasing Dept.....	5431
Steam Plant Office.....	5521
Teeshoe Berth.....	4711
Time Office.....	3411
Townsite Dept.....	5611
Wharf & Express Office.....	4611
Powell River Golf Club.....	5181

**POWELL RIVER NEWS** Westview.....5441

### POWELL RIVER PHARMACY LTD

2nd St.....	4131
Powell River Stages Ltd Westview.....	6001
Van Vleet E Mrs r.....	5971
Powell River Stages Ltd 151 Walnut Cres.....	6801
Powell River Steam Laundry Shingle Mill.....	3391
Powell River Studio 1st St.....	281

### POWELL RIVER TRANSFER

Westview..8275

### POWELL STORES LIMITED

2nd & Walnut Cres	
Private exchange connecting all depts.	211
Night calls after 5:30 pm and holidays—	
Avenue Store.....	211
Department Store.....	215
Prentice T r 404 Maple Ave.....	6297
Price H V r Wildwood.....	7656
Price Lester B r 860 Maple Ave.....	6206
Price Victor R r Westview.....	8031
Prissinotti D r Westview.....	4798
Pritchard A F r 310 Maple Ave.....	4406
Provincial Police Walnut Cres.....	251
Public Health Nurse 2nd St.....	8221
Public Works Dept Walnut Cres.....	7711

Public Works Garage Westview.....	6643
Pullen E B r 401 Maple Ave.....	4781
Purvis G H r 970 Ocean View Ave.....	5912

### R

Radford G E r Westview.....	5021
Railton N S r 100B Walnut Cres.....	5871
<b>RANDALL J A</b> plumber Westview.....	6052
Rankin J P Sr Mrs r Cranberry Lake.....	4572
Rankin J W r Cranberry Lake.....	6872
Rattenbury John E r 720 Maple Ave.....	4701
Razzo Paul r 210 Oak Ave.....	5706
Reed's Art Taxi Elm Ave.....	7171
Rees T D r 740 Ocean View Ave.....	5731
Rees W A r Cranberry Lake.....	6878
Rees W T r Cranberry Lake.....	6931
Rennie G W r 425 Maple Ave.....	4951
Rennison G H r Westview.....	6460
Richards A r 410 Maple Ave.....	3551
Richardson J J r 130 Oak Ave.....	5586
Rickson's Westview.....	8141
Riley Fred R r 610 Ocean View Ave.....	267
Ritchie W A r Wildwood.....	4541
Roberts Lloyd C r Westview.....	7457
Roberts W H r 271 Cedar Ave.....	7541
Robertson A H r 331-3rd St.....	5231
Robertson Charles M r 981 Maple Ave.....	6182
Robertson H L r Edgehill.....	3026
Robertson James W r 1195	

Ocean View Ave..4461

Robertson W A r Cranberry Lake.....	6897
Rochat A r Walnut Ave.....	3426
Roesch H G fuel Westview.....	8121
Rogers J r Westview.....	8138
Rose Harold r 230 Oak Ave.....	3371
Ross Roy N r Cranberry Lake.....	5666
Rowe C S r Edgehill.....	3282
Royce E R r Edgehill.....	7587
Rud Hans r Wildwood.....	6166
Rushant C r 435 Maple Ave.....	4831
Rutherford Wilson r 361-3rd St.....	4492

### S

Sadler Evan Mrs r 414 Maple Ave.....	6016
Samsin H r Wildwood.....	7106
Samsin P R r Wildwood.....	7101
Sanderson J E r 1170 Walnut Ave.....	3946
Scarlett J P r 661 Maple Ave.....	4801
Schad W E r Cranberry Lake.....	7256
Schoeneman A r 870 Ocean View Ave.....	3596
Schon L A r Westview.....	5891
Schuler G J r 321-3rd St.....	5751
Schulstad W r 121 Oak Ave.....	6321
Scott D r 170 Maple Ave.....	8056

**CHIROPRACTOR**  
**E. M. HUGHES, D.C., Ph.C.**  
 X-RAY SERVICE  
 HOTEL RODMAY

YOUR APPOINTMENT  
 FOR HEALTH  
**PHONE**  
**7911**

Office Hours — 10:30 a.m. - 12 p.m. — 2 - 5 p.m. — Evenings by appointment.

# LORNE'S TAXI

DAY  
&  
NIGHT  
SERVICE

PHONE  
**222**

Scott D I r Westview.....	8036
Scott F A r Edgehill.....	3280
Scott T D r Cranberry Lake .....	7588
Scott Thomas F r 890 Ocean View Ave.....	7431
Scouse Hugh r Westview.....	8130
Sedor Mike r Wildwood.....	6228
Semple John r 1030 Ocean View Ave.....	4941
Shaw Norman Mrs r Westview.....	4887
Shelton J L r Westview.....	6342
Sherwood A A r Westview.....	4981
Shirley J C r 332-1st St.....	7061
Sick Benefit Society 1st St.....	275
Silitch T I Mrs r 161 Poplar Ave.....	3401
Silvester G r Westview.....	3706
Silvestrini D r Edgehill.....	7582
Simard A r Westview.....	5085
Simard L C r Westview.....	4980
Simmonds R H r 1001 Ocean View Ave.....	7131
Simpson J K r 651 Maple Ave.....	5341
Simpson Wm r 150 Oak Ave.....	3691
Sing Henry r Westview.....	3897

**SING LEE CO** general merchandise

Shingle Mill. 3361

Sivertson S Mrs r Wildwood.....	4582
Sivertson S W r Westview.....	6698
Skorey Joe r Westview.....	3802
Skuce Hugh r Westview.....	7526
Slade H J r Westview.....	5798
Slade Harry R r Westview.....	4813
Slade Stuart J r Westview.....	4818
Small J r 1061 Maple Ave.....	6146
Smith G W r Westview.....	7451
Smith Hubert r Westview.....	7471
Smith Ken r 810 Maple Ave.....	7871

**SMITH'S MEAT MARKET**

Cranberry Lake.. 270

Smith Oscar G r 711 Maple Ave.....	3871
Smith Stephen J r Westview.....	5028
Smith W J r 971 Maple Ave.....	7851
Smithurst Roy Dr dentist 1st St.....	5121
Snyder W A r 850 Ocean View Ave.....	6091
Soros Barney r Westview.....	3085
Southcott R J r 320 Maple Ave.....	6061
Sparling J Walter r Westview.....	4816
Sparrow Albert V r 1192 Walnut Ave.....	3477
Springer G W Mrs r 101B Maple Ave.....	8576
Square Deal Second Hand Store Westview.....	7196

**Staff Quarters**

Men 101 Ocean View Ave.....	5921
Ladies 111 Ocean View Ave.....	5261
Ladies 121 Ocean View Ave.....	5371
Stager F E r 151 Ocean View Ave.....	8191
Standal John W r Cranberry Lake.....	7808
Staniforth J R r Edgehill.....	3283
Statham A C r Westview.....	6051
Stenstrom E L r 1140 Walnut Ave.....	4697

Stephens Art r Westview.....	6337
Stephens H R Mrs r Shingle Mill.....	7086
Stapp W J r 701 Maple Ave.....	3756
Stephens J R a 910 Maple Ave.....	4401
Stevens A E r Westview.....	3803
Steve's Radio Shop Cranberry Lake.....	8511
Stewart A Mrs r Cranberry Lake.....	8028
Stewart R r 440 Willow Ave.....	5642
Stigings J C r Westview.....	4983
Stokes W C r Westview.....	6050
Stonier Ernest r 981 Ocean View Ave.....	6727
Strachan R M r Cranberry Lake.....	6582
Strang James B r 1141 Ocean View Ave.....	7036
Suffill T r 351 Maple Ave.....	4341
Sutton A L r 340-3rd St.....	4922
Swackhamer E Miss r 311-1st St.....	6367
Sweeney Edward G r Westview.....	8011
Sweeney Joe r 340-2nd St.....	6921
<b>SWEET SHOP</b> 2nd St.....	8661
Swiss Dairy Westview.....	4071

**T**

Tacey R r Cranberry Lake.....	7801
Tait J E r Westview.....	8012
Tapp E r 1091 Ocean View Ave.....	7661
Tapp W r 800 Ocean View Ave.....	3056
Taylor Harvey E r 280 Oak Ave.....	3836
Taylor J D r Westview.....	4061
Taylor Thomas T o 1st St.....	3191
Taylor Walter r 424 Willow Ave.....	6291
Taylor Wm J r 280 Maple Ave.....	3386
Temperley G R r Westview.....	5087
Terris G r Westview.....	3703
Thompson Chas R r 820 Maple Ave.....	3931
Thompson Lorne r 460 Willow Ave.....	4771
Thomson A C r 821 Maple Ave.....	3686
Thomson Herbert E r Wildwood.....	6311
Thomson Len C r 111 Poplar Ave.....	4911
Thomson W V r Westview.....	3562
Thorburn G G r 421 Maple Ave.....	4957
Toigo Ernest r Wildwood.....	4588
Toll Chas Jas r 35 Riverside.....	6986
Toll Harold Jas r Cranberry Lake.....	7041
Tomlinson Alan r 445 Maple Ave.....	7941
<b>TOWN CRIER THE</b> Cranberry Lake.....	6661
Townsend A H r Cranberry Lake.....	5477
<b>TRAVELERS HOTEL &amp; CAFE</b> Westview.....	5111
Tunstall Jack r 1101 Ocean View Ave.....	6511
Tyler W J r 110 Maple Ave.....	8246

**U**

Urquhart H B r 450 Maple Ave.....	4042
-----------------------------------	------

## WILDWOOD MOTORS

FOR  
DODGE — DE SOTO

GUARANTEED REPAIRS AND SERVICE

SALES & SERVICE  
INTERNATIONAL

Wildwood

Johnny Curran, Prop.

PHONE 4391

991 83-1

V

Valentine W A r Wildwood.....	6851
Van Allen Alex M r 370 Willow Ave.....	4051
Vanichuk A r Cranberry Lake.....	5661
Van Vleét E Mrs r Westview.....	5971
Venuti Mario r Cranberry Lake.....	6356
Vincent H C r Westview.....	3712
Vizzutti Guido r 22 Riverside.....	7276
<b>VONARX MAX DR</b> chiropractor Westview. 288	

W

Wager I C r 1st St.....	7937
Waldron Thomas r Westview.....	6107
Ward B M r Wildwood.....	5511
Wards R r 290 Oak Ave.....	8626
Wasp G F r 420 Maple Ave.....	7401
Watkins Products Westview.....	3891
Watson A E r 640 Ocean View Ave.....	4736
Watson B C r 1190 Walnut Ave.....	3471
Watson R R r 920 Maple Ave.....	5696
Watt A E r 2nd St.....	7946
Way Leslie C r Westview.....	7115
Weaver Ray A r Cranberry Lake.....	6895
Webb A C r 335-1st St.....	5311
West H r Westview.....	4552
Westview Bakery Westview.....	6642
Westview Fire Department.....	6771
<b>WESTVIEW HOTEL</b> Westview.....	286
<b>WESTVIEW JEWELERS</b> Westview.....	8381
Westview Light Power & Waterworks District Westview..	4411
Night calls.....	8256
Westview Meat Market Westview.....	5281
Westview Repair Shop Westview.....	8201
Westview Sales & Service Westview.....	7881
Westview Village Municipality Westview.....	4411
White Arthur r Wildwood.....	6316
White H B r 1191 Ocean View Ave.....	3941
Whitney's Barber Shop Westview.....	7771
Whyte W R r Cranberry Lake.....	6867
Wightman A M Mrs r Cranberry Lake.....	6893
Wilby H J r 415 Maple Ave.....	6271
Wilcocks C M r 791 Maple Ave.....	7591
Wildwood Grocery Wildwood.....	6226
<b>WILDWOOD MOTORS</b> Wildwood.....	4391
Wildwood Transfer Wildwood.....	6222
Willis Rose Mrs r 320-2nd St.....	3546
Wilson Jack r Westview.....	4603
Wilson V Miss r 131 Cedar Ave.....	4501
Wilshire's Novelty Store Cranberry Lake.....	4438
Wilshire W E r 631 Maple Ave.....	5451

Woewoda K r Cranberry Lake.....	5801
Wood B Mrs r Westview.....	4556
Wood Geo B r 454 Maple Ave.....	4681
Woodruff R T r 621 Maple Ave.....	3821
Woodward Arthur r 1100 Ocean View Ave.....	3856
Woodward W r 320-3rd St.....	5771
Woram F J r 901 Ocean View Ave.....	7411
Wright G M r Westview.....	4605
Wright J R r 405 Maple Ave.....	6276
Wright W N r 444 Willow Ave.....	6011
Wyborn T A r 720 Ocean View Ave.....	284

Y

Yipp George r Cranberry Lake.....	7782
Yipp T r Wildwood.....	5831
Young Andrew Mrs r Westview.....	7116
<b>YOUNG'S BARBER SHOP &amp; BEAUTY</b> <b>PARLOUR</b> 2nd St & Elm Ave.....	4201
Young Hugh r Westview.....	8127
Young Loyal L r Westview.....	8166

Z

Zook W H Rev r Cranberry Lake.....	3206
Zorzl C r Wildwood.....	3646
Zovina A r Wildwood.....	3657
Zuccato L r Edgehill.....	3281

NEW LISTINGS

# Long Distance Night Rates Now Begin at 6 p.m.

They continue until 4:30 a.m., as formerly.

As in the past, these same low night rates are in effect  
all day on Sundays.

*Powell Stores LTD.*

● PHONE 211



# Goods Satisfactory



*It is our desire that each transaction be satisfactory in all respects to our customers.*



*If for any reason, we have not succeeded we will thank you if you call our attention to the shortcoming.*



*Please be assured we will promptly rectify any error or omission on our part.*

**Powell Stores LTD.**

*Odorless  
Cleaning* with

**TRILUXE**

TRADE MARK REGISTERED  
The DeLuxe  
Dry Cleaning Agent

## A Laundry Service For Every Budget

Finished Service - Near Ready - Dozen Flat Rate

### PICKUP SCHEDULE

- |                  |   |
|------------------|---|
| <b>Townsite</b>  | Calls for collection of laundry or dry cleaning must be in by 11:00 A.M. MONDAY.  |
| <b>Westview</b>  | Calls for collection of laundry or dry cleaning must be in by 10:00 A.M. TUESDAY. (PARCELS MAY BE LEFT AT GORDON'S STORE) |
| <b>Cranberry</b> | Calls for collection of laundry or dry cleaning must be in by 3:00 P.M. TUESDAY.  |
| <b>Wildwood</b>  | Calls for collection of laundry or dry cleaning must be in by 3:00 P.M. MONDAY.   |

Please have your laundry or cleaning ready when driver calls.

Phone **3391**

POWELL RIVER  
**STEAM LAUNDRY**

'LAUNDRY AND DRY CLEANING IN ONE CALL'